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## Sister Act: The Streicher Clan Wants to Make You Over

*Alexis Brunswick**People November 18, 2014 | 08:30PM*

For this beauty family, lightning strikes thrice.



From left: Ashley, Jenn, and Kristie Streicher  
*Jonny Cournoyer*

**U**nited for the first time since they all lived under one roof, the Streicher sisters—brow guru Kristie, makeup maven Jenn, and hair whisperer Ashley—have teamed up to create a one-stop beauty destination in Beverly Hills: Striiike. The trio (as the three *i*'s in the name suggest) is bringing their celeb-certified services to a space that will enable them to work in tandem and allow clients to cross over from one sister to another with ease. “It was when Warren Tricomi closed here in May and I started looking for a space that the three of us decided to do something together,” Kristie said, noting that Jenn and Ashley both fill most of their time with editorial work, but will be at Striiike when their schedules permit. “I’m excited to work with not just celebrities, but regular people,” noted Jenn. “I always find that they’re a bit more creative and way more appreciative. And as an artist I can really grow being in a secure place.”

In lieu of the standard salon (many of which just so happen to dot the street they’re now on), the Streichers have created a collaborative work environment with just six workstations for more intimacy. They’re also offering the Lightning Striiike, a pit-stop service for women making a mad dash from office to event. Each sister will give you a quick lift, layering product atop what’s already there, and provide a more polished look in 15 minutes.

Just in time for today’s opening, we asked the sisterly triple threat to reveal their top product picks, favorite celebrity clients, and candid thoughts on mixing business and family.

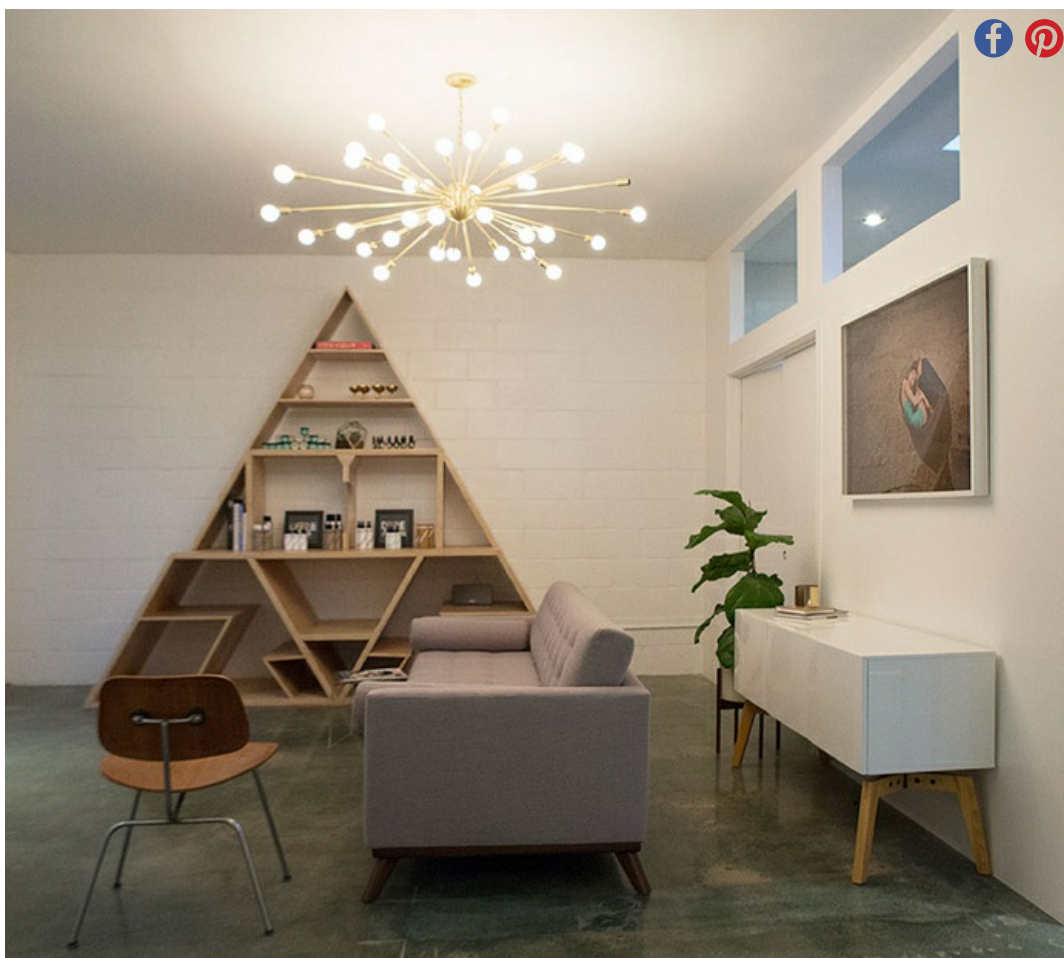
clients, and candid thoughts on mixing business and family.

### What's in their tool kits:

**Kristie:** “I love the [Mary Kay Brow Gel](#)—it has the strongest hold ever. And the brush has really great separation, so you can [achieve] the ‘sproutiness’ of the [feathered look](#). Plus, it doesn’t flake.”

**Ashley:** “I love [Sachajuan Volume Powder](#). There’s two—one for light hair and one for [dark](#). And [Olo hair oil](#). This [brand] does mostly roll-on fragrance, but it’s great, and I also use it for men’s beards. It’s very natural and light.”

**Jenn:** “I’m really loving [Charlotte Tilbury’s contour and highlight powder](#). I love [NARS’ new lipstick line](#), Audacious. [The formula is] in between a matte and a cream, so it provides a lot of pigment and a hint of shine. [Make Up For Ever’s eye shadow sticks](#) are waterproof and awesome. I’m using them on everyone right now.”



*Jonny Cournoyer*

### Who's on their roster:

**Kristie:** “I’ve been working with Emily Wickersham of *NCIS*, who had these thin, dark brows. I took the edge off the color and it just softened her [look] so much.”

**Jenn:** “We’ve been working with Carrie Brownstein, who stars in *Portlandia*, and she really looks great. She’s also in a band that’s now going on tour, and we’re bringing in another look for her rock persona. She trusts us. I love collaborating. It’s always very positive [working] with Emily Blunt as well.”

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*Jonny Cournoyer*

### **What working with your sisters is *really* like:**

**Kristie:** “We’re able to really, truly collaborate by sharing clients and creating a look that’s cohesive. To collectively have the same vision that can be executed together is something that we have as sisters.”

**Jenn:** “Working with a sister, you have more of a chance to really collaborate and not worry about stepping on someone’s toes. There are times when we’re working with a client and we’ll talk about it in the car and [come up with] an idea.”

**Ashley:** “If a client is being fussy, we have shorthand looks that we can communicate telepathically.”

*Striike, 9278 Civic Center Dr., Beverly Hills, (310) 205-2600, [striike.com](http://striike.com).*







Jonny Cournoyer

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*Beauty / People: Striike Beverly Hills Beauty Spa and Salon - Kristie Streicher, Jenn Streicher, Ashley Streicher*

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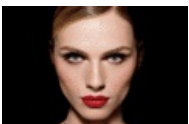
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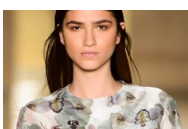
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