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Nothing Comes Between Kendall and Her #MyCalvins



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Cara Delevingne and Kendall Jenner
Photo: Chris Weeks / Getty Images



alvin Klein Jeans celebrated the exclusive North America launch of the #MyCalvins denim series together

with Opening Ceremony's Carol Lim and Humberto Leon at the Chateau Marmont in L.A. last night. Kendall Jenner, who stars in the brand's campaign with male model Simon Nessman, was in the house, and she brought her famous family members and pals Khloé and Kourtney Kardashian, Kylie Jenner, and Bella Hadid along with her. "I'm always looking up inspirations for everything, and when I found out I was doing this, I definitely studied a little bit and looked up a lot of Kate Moss and Mark Wahlberg," Jenner told Style.com, alluding to the iconic 1992 CK ad campaign that featured the barely-clad pair.

With OC as the exclusive launch partner, Leon and Lim had their own reasons for getting on board: They grew up with the CK brand in California. "We always put storytelling at the forefront and we always get behind product that can stand for authenticity and stand for a story," Leon said. "For us, Calvin is one of those brands that has this really authentic story." Pointing out the #MyCalvins billboards on Houston Street in New York and remembering that youthful feeling of wanting to be part of something, Lim said, "When you look at Calvin and especially CK One and some of the other extensions of what they do, it's really about this idea of community. We're very much about our community and building that dialogue, so there's a similar share in our values."

If anybody understands community, it may be Jenner, with her 24 million Instagram followers and counting. The T-shirts, sweatshirts, fleece caps, and backpacks in the new collection align with the model's SoCal-raised sensibilities. "Because it's classic," she explained, "you can wear it at any time and it doesn't get old."

Culture / Parties: Kendall Jenner #MyCalvins Party - Opening Ceremony, Bella Hadid, Simon Nessman, Kourtney Kardashian, Kylie Jenner

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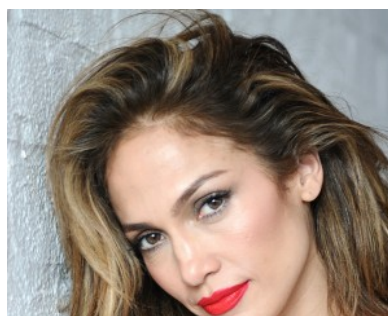


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