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Kate Bosworth Now Co-Owns a Native American-Inspired Fine Jewelry Line

Alexis Brunswick February 10, 2015 | 02:00PM







hen you've been designated the all-too-lofty title of "It girl," every fashionable move you make carries much weight. So goes it for Kate Bosworth, whose red-carpet moves have been as closely watched as her off-duty style. Instead of being the face of a brand, Bosworth is taking a more strategic role in her latest venture with Ambyr Childers Jewelry. "I only take on collaboration opportunities where I feel an authentic connection to the brand," Bosworth told Style.com. "Whether it be my work with Topshop, upstarting JewelMint, or working with Ambyr, there must be a point of view between us that feels exciting enough to share with consumers." As part owner of the fine jewelry line together with actress Ambyr Childers, Bosworth's approaching the project as she would any new role. "With any artistic venture—whether it be a film or a fashion—it is essential to create from a place of authenticity. Perception is essentially out of my control, but I must feel proud of the work in order to stand behind it."









The 22-piece collection draws on Childers' own Native American heritage to inform each design. "It is a culture that has always loved and respected the Earth and every living thing on it. And I want to convey that inspiration through the symbols and their rich meaning to those who wear my jewelry," Childers explained. The debut collection launching for Spring '15 includes 14-karat gold with stones of the precious and semiprecious variety, including diamonds, pink opal, obsidian, and lapis, designed into recognizable symbols such as arrowheads, sun rays, and bows and arrows. And it's Childers' passion for her past that may have just solidified her newfound relationship with Bosworth. "Ambyr recently told me a story where she found herself digging through boxes of arrowheads in her grandmother's garage, searching for pieces that will influence the line," Bosworth explained. "I get excited when I see inspiration deriving from a unique sense of self. What I can bring to the partnership is the knowledge of what exists in the marketplace and to encourage her individuality."



Ambyr Childers Jewelry, \$795 to \$6,000



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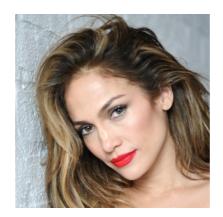




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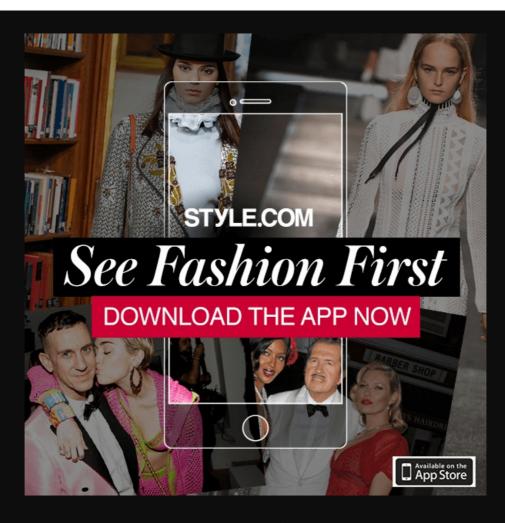


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