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Garden of Edun: A Los Angeles Dinner for Ali Hewson and Danielle Sherman

Alexis Brunswick March 25, 2015 | 04:37PM







Danielle Sherman and Ali Hewson Photo: Pablo Frisk / Courtesy of Edun

ia Coppola, Kiernan Shipka, and a few dozen Angelenos braved an unusually blustery evening to attend a dinner hosted by Edun and Neiman Marcus at the Simon House in Beverly Hills last night. This year marks Edun's 10th in existence. "It's been a long journey getting here," founder Ali Hewson said, adding that through the line's various iterations, her team has held steadfast to the Nietzsche saying, "a long obedience in the same direction." Danielle Sherman, creative director for the last four seasons, has made a difference. Sherman, who was in town for her weekend nuptials to Todd Selby, was quick to identify her hometown's influence on the clothes. "You don't get more California than jeans and a T-shirt," she said, walking through a collection that included elevated versions of the basic tee in Swiss cotton. A relaxed wearability is the foundation of the brand, even if it's become more capital-F fashion under Sherman's guidance. Atlanta de Cadenet Taylor admitted to a penchant for the collection's special flourishes. Pointing to the imperfect circle pattern on her Spring '15 outfit, she said, "This animal print, it's totally my vibe."

Culture / Parties: Edun and Neiman Marcus Dinner - Los Angeles, Party Pics



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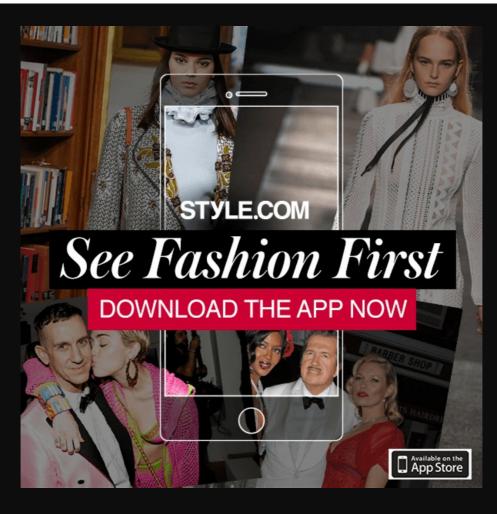
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