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Dressing for Fame: *Kate Bosworth's Stylist on Creating Red-Carpet Fantasies*



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Photo: Billy Farrell / BFAnyc.com

With a career that started with putting a young Shailene Woodley on the style map, stylist Kris Zero has continued to make a name for herself by keeping Kate Bosworth at the top of the list of today's fashion trendsetters. From fringe to floral to the epitome of Old Hollywood, Zero has keyed into what continues to keep her clients stylistically relevant. Here, she talks exclusively to Style.com about the pressures of working with a style icon, what their decision process is like, and why she loves listening to feedback on social media.

How did you begin working with Kate Bosworth?

Kate and I have known each other for years. We have mutual friends, and our working relationship evolved organically. Our first job together was a cover shoot for *Elle*, and over time we began to do red carpet together.

Do you feel additional pressure with Kate, since she's looked upon as a trendsetter?

It's more fun and the challenge is greater because big players in the fashion community always have an eye on Kate.

What is the styling process like with her? Is it collaborative? And what influence or opinions does she bring to the table?

Kate and I talk about the collections as they walk. Kate will send me her favorite looks, and I send her mine. We speak about what would work for events months in advance sometimes. We enjoy finding new designers, learning who's who and who's doing what. We both relish in the ability to put new designers on the map and love watching underexposed designers emerge with a major red-carpet moment.

Where do you think Kate's style will evolve from here? Are you constantly looking for the next trend?

As Kate enters this new era in her life as a seasoned actress and wife, her style will continue to surprise and evolve. We will continue to make statements with looks that are iconic and innovative in style, and that transcend trends.

What has been your favorite look you've created for Kate thus far?

My favorite look has to be just this week at the [Hammer Museum's Gala in the Garden](#) event. She wore Alexandre Vauthier Couture, an amazing white gown paired with incredible diamonds. I also really loved the Katie Ermilio look from the Tiffany event at the Guggenheim earlier this year. I love the color, and the dress was very reminiscent of Old Hollywood.





Katie Holmes, Jessica Biel, Kate Bosworth

Photo: BFA NYC

When your clients work closely with certain designers, does that limit you? How does that affect you and your process?

Working directly with a designer is an incredible gift. It's a longer process, because the design in the end is the marriage of the ideas of many. That's what makes it special and fun.

When you worked with Shailene Woodley, she was still quite young. What role does age play in your styling?

Styling is different with young actresses because they're still figuring out what they want to project and how they want to be seen. Their style hasn't yet been defined.

How would you differentiate your red-carpet styling from ad campaigns and magazine editorials? Do you prefer one over the other?

I don't prefer one over the other. I like the conceptual parts of editorials, and exposing the unique point of view of a brand when working on an ad campaign. With red carpet, there are different elements to be considered. There's no Photoshop! It's not a blank canvas, and it plays in real life. I think they are all exciting—the variety of my work keeps my eyes fresh.

How closely do you listen to criticism and what is said of your clients and their style on social media, etc.?

I find it exciting to watch the criticism, I think, because I like chance-takers. Making the best-dressed list feels great, but I also appreciate seeing the different opinions and coverage. What's paramount is that I keep my sense of humor throughout it all.

How do you create differences or similarities between red-carpet looks and street-style looks? Do they go hand in hand or are they different?

They are different. Street style is an everyday expression, while red carpet embraces fantasy.

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