

37 Shares 0

Scott Sternberg Celebrates 10 Years of Band of Outsiders in L.A.



Alexis Brunswick

Parties November 5, 2014 | 06:39PM



10 VIEW THE SLIDESHOW

Scott Sternberg and Adam Scott

“It means a few wrinkles around the eyes,” Scott Sternberg said at the 10-year anniversary party for his label Band of Outsiders. Modest musings to the contrary, 2014 has been a good year for Sternberg and

Illegal, Band of Outsiders. Modest musings to the contrary, 2014 has been a good year for Sternberg and the Band brand, with two store openings, one in Tokyo and the other in New York, and a collection of reissued “classics.” Last night, Barneys gathered loyal fans in L.A.’s Silver Lake neighborhood to mark the occasion. “I think the brand is exactly the same,” Sternberg told Style.com. “It looks the same and it feels the same, there’s just a lot more product,” he observed. “And in 10 years, maybe there will be the same exact amount of product, but it’ll be even better and more honed.”

Miranda July, Adam Scott, and Alex Israel were in the crowd. After host Aziz Ansari joked about how much work he’d put into the evening, he revealed why he chooses to wear Band above others for his comedy tours and album covers. “Once I said to them, ‘Who’s this dude who you model this stuff on? Is it me? Because it fits me really well.’ And so much of clothes is the fit.” The evening ended in proper Sternberg form, with guests clutching to-go cartons of the Momofuku treats he proudly sells via an in-store window at his Soho store.

Culture / Parties: Band of Outsiders Celebrates 10 Years - Party Photos

 SHARE

 TWEET

 COMMENTS

MOST POPULAR



How Valentino Became an Unlikely Street-Style Phenomenon



Andreja Pejic Talks Contouring, Caitlyn Jenner, and Why all



That Girl: An Oral History of Betsey Johnson

LATEST ARTICLES



Chloë Sevigny Launches a New Zine, and More of Today's News



Hillary Clinton Joins Instagram With a Photo of Her Pantsuits, |



Why Katy Perry Makes the Perfect Moschino Campaign Star

FROM OUR PARTNERS



Inside Jennifer Lopez's Amazing NYC Penthouse

People.com



10 Trends We Saw This Summer

10best.com



13 Trends to Retire in 2015

Allure.com

BE IN THE KNOW

Get the latest fashion news, trends, street-style snaps, runway coverage, party reports, and more from Style.com. straight to your inbox!

E-mail address

SIGN UP

STYLE.COM

See Fashion First

DOWNLOAD THE APP NOW



[Contact Us](#)

[Newsletters](#)

[Press Center](#)

[Advertising](#)

[Reprints](#)

[Careers](#)

[Facebook](#)

[Twitter](#)

[Google+](#)

[Pinterest](#)

[Instagram](#)

[Tumblr](#)

©2014 Condé Nast. All rights reserved.

Site by [AREA17](#)

USE OF THIS SITE CONSTITUTES ACCEPTANCE OF OUR:

[USER AGREEMENT \(EFFECTIVE 1/2/2014\)](#)

[PRIVACY POLICY \(EFFECTIVE 1/2/2014\)](#).

[YOUR CALIFORNIA PRIVACY RIGHTS](#). THE MATERIAL ON THIS SITE MAY NOT BE REPRODUCED, DISTRIBUTED, TRANSMITTED, CACHED OR OTHERWISE USED, EXCEPT WITH THE PRIOR WRITTEN PERMISSION OF CONDÉ NAST. [AD CHOICES](#)